



## Official Rules

### Seattle Center Foundation

### Create the Next Fifty Mascot Contest

**PARTICIPATION IS FREE; NO PURCHASE NECESSARY TO ENTER OR WIN.**

1) **Eligibility:** The Create the Next Fifty Mascot contest is open to legal residents of the United States and the District of Columbia who are 5 years of age or older at time of entry. Employees, directors (and their immediate families and those living in their same household) of Seattle Center Foundation, Seattle Center, its affiliates and agencies are not eligible to participate or win. Void where prohibited by law. The Create the Next Fifty Mascot contest is subject to all applicable federal, state and local laws and regulations. If the winner is under 18, they must have a parent or legal guardian sign the declaration of eligibility and release in order to be able to accept the prize.

2) **How to Enter:** The Create the Next Fifty Mascot contest begins at 12:01 A.M. Pacific Time (PT) on June 21, 2010 and ends at 11:59 P.M. (PT) on September 20, 2010. Submissions must be made online at [www.thenextfifty.org](http://www.thenextfifty.org) by following the Buzz #3 contest link and completing the web entry form in its entirety. You just need to follow the instructions and link(s) on the screen. Only entries submitted through the proper channels will be eligible. Online Submissions must be entered by 11:59 P.M. PST on Sep 20, 2010 according to Sponsor's time. Online Submissions must be made using the online submission process. By entering a Submission through the web entry form at [www.thenextfifty.org](http://www.thenextfifty.org), Contestant agrees that the Submission entered may be showcased in The Seattle Center Foundation online pages, making previews available to the public as subject to Sponsor's Terms of Use, to which Contestant agrees. Posting of any Submission(s) will neither increase nor decrease a Contestant's score, and any display does not mean that a Contestant has been selected as a winner. The Seattle Center Foundation, the City of Seattle, Co-Sponsors, Administrator, and their respective parents, affiliates, divisions, and agencies and each of the foregoing entities' respective employees, officers, directors, and agents are not responsible for incorrect or inaccurate receipt or transfer of entry information due to any cause, including but not limited to human error, technical malfunctions, lost/delayed data receipt, failures of any telephone network, computer equipment, or software or any combination thereof, inability to access web sites, damage to a user's computer system (hardware and software), or for late, lost, incomplete, stolen, misdirected, mechanically reproduced, illegible, or incorrectly entered entries. Participants who submit inaccurate or incomplete entry data may be excluded from participation in the prize drawing. All submissions become property of The Seattle Center Foundation for use in promoting The Next Fifty, website, and related activities.

3) **Guidelines:** Submitted art must contain no background, be full body characters, and should be 8.5" X 11" size or larger and at least 300dpi (roughly 2500x3300 pixels). No animated formats or copyright protected characters may be submitted; all art and characters must be original compositions.

4) **Judging:** Throughout the contest the community will submit votes online to help select a "community favorite" from all designs entered into the contest. On or about September 21, 2010, a panel of judges will select one winner from each of the following categories:

- Children (ages 5-12)
- Youth (Ages 12-18)
- Adults (18+)

The panel of judges will also select the Grand Prize Winner from all entries received and this design will be used for the official mascot. So the prizes will be awarded to:

A Grand Prize Winner (1 prize)

And then the runners up:

- 1) Community Favorite
- 2) Children's Category Winner (ages 5-12)
- 3) Youth Category Winner (Ages 12-18)
- 4) Adult Category Winner (Ages 18+)

Potential winners are subject to eligibility verification and compliance with these official rules. Seattle Center Foundation will notify the potential winners by regular mail, email, or telephone within five (5) days of the selection. Potential winners will be required to authorize an affidavit of eligibility/release of liability within seven (7) days of issuance of notification. Failure to complete and return/transmit the authorization in the time noted, or if prize notification is undeliverable, will

result in disqualification and an alternate winner will be selected and notified. Prize winners must be 5 years of age or older. Odds of winning prize are subject to the total number of eligible entries received.

5) **Prize Packages:** One (1) Grand Prize Winner will receive one (2) Tickets to any concert at Key Arena in 2011, (1) Authentic Major League Baseball autographed by Mariners Manager Don Wakamatsu (donated by the Seattle Mariners), one (1) voucher good for premium tickets to the 2011 Seattle Storm season opener (donated by the Seattle Storm), and their design will be used as the official Mascot for the 50th Anniversary of the 1962 World's Fair. Four (4) runners up winners will receive \$50 worth of limited edition The Next Fifty collectibles of their choice. Items include cocktail glassware, commemorative coins and t-shirts.

6) **Limitations of Liability:** Each participant agrees (i) to abide by the terms of these Official Rules and the decisions of Seattle Center Foundation which are final and binding on all matters relating to this contest, and (ii) to release, discharge, indemnify and hold harmless Seattle Center Foundation, the City of Seattle and Co-Sponsors from any & all claims, actions, and/or liability for any injuries, loss or damage of any kind arising from or in connection with participation in and/or for entry into the Seattle Center Foundation Create the Next Fifty Mascot contest, any related activities, or acceptance or use of any prize won.

7) **General Conditions:** If for any reason this contest is not capable of running as planned due to infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures, or any other causes beyond the control of the Seattle Center Foundation, which corrupt or affect the administration, security, fairness, integrity or proper conduct of this contest, Seattle Center Foundation reserves the right, at their sole discretion, to disqualify any individual who tampers with the entry process, and to cancel, terminate, modify or suspend the contest. Should this contest be terminated, Seattle Center Foundation reserves the right to select another winner from among all eligible, non-suspect entries received as of the action requiring such termination. Released Parties are not responsible for any problems or technical malfunction of any computer system, server, or service providers, computer equipment, software, failure of any entry to be received by Seattle Center Foundation, the City of Seattle and Co-Sponsors on account of technical problems, human error or any combination thereof, including any injury or damage to participant's or any other person's computer equipment relating to or resulting from participation in this contest. In the event of a dispute as to who submitted an online entry, the entry will be deemed submitted by the authorized account holder of the email address submitted at the time of entry. "Authorized account holder" is defined as the person assigned to an email address by an Internet access provider, online service provider or other organization responsible for assigning email addresses for the domain associated with the email address in question.

8) **Use of Submissions:** All Contestants understand and agree that any Submission may be used by Sponsor for marketing and promotional purposes including in any media such as exhibitions, print, branded merchandise, costumes, and digital media. All winning Contestants understand that their name, likeness and winning Submission will be used for marketing and promotional purposes including in any media such as publicity, exhibitions, print and digital media.

9) **Winners Notification:** Selected Contestants will be notified by phone or email, at the Sponsor's discretion, using the information provided in the submission form. Selected Contestants will be required to respond (as directed) to the phone and/or e-mail notification within 7 days of attempted notification. The failure to respond timely to the notification may result in forfeiture of the prize; and, in such case, Sponsor may choose another submission.

The Selected Contestants will also be sent an affidavit of eligibility / liability / publicity release ("Release"). Unless restricted by law, each Selected Contestant will be required to complete and return the Release within the time period specified therein. Should a Selected Contestant be unwilling or otherwise unable to provide such permissions and or releases or otherwise cannot accept or receive the prize for any reason, a Contestant with the next highest score will be chosen from the remaining entries until one who is able to meet all requirements can be selected as the Grand Prize Winner. Each Selected Contestant's full name, hometown and Submission will be announced to the public on or around Oct 15, 2010 and may be posted on Sponsor's website and in other promotional media.

10) **Administrator:** The Administrator of this Mascot Design Contest is the Seattle Center Foundation, 305 Harrison, Street, Seattle, WA 98109, 50@seattlecenter.org.